

## IN THE UNITED STATES PATENT & TRADEMARK OFFICE

IN RE APPLICATION OF

JUN HIRAI : EXAMINER: CHEA, P.

SERIAL NO: 09/915,346

FILED: JULY 27, 2001 : GROUP ART UNIT: 2153

FOR: WEB AUDIENCE ANALYZING METHOD, COMPUTER PROGRAM PRODUCT, AND WEB AUDIENCE

ANALYSIS SYSTEM

## **AMENDMENT**

COMMISSIONER FOR PATENTS ALEXANDRIA, VIRGINIA 22313

SIR:

In response to the Office Action dated October 6, 2004, please amend the aboveidentified application as follows:

Amendments to the Specification begin on page 2 of this paper.

Amendments to the Claims are reflected in the listing of claims which begins on page 4 of this paper.

Amendments to the Abstract begins on page 12 of this paper.

Remarks/Arguments begin on page 14 of this paper.